



ORGANIZE YOUR OWN REALLY REALLY FREE MARKET

WHAT IS A REALLY REALLY FREE MARKET
A Really Really Free Market (RRFM) is an event where really real people can get free, valuable goods. Basically it's a little party where people in a community get together to offer rad stuff that anyone can claim—and money didn't get the invite. It's kind of like a garage sale where all the items are free!

The more you start paying attention to what people around you need, the more you know what you need, to collect and curate for your RRFM.

WHY HAVE A REALLY REALLY FREE MARKET
"There is enough if we share!"
A Really Really Free Market is an opportunity to practice mutual aid: collective caring and sharing to freely live the lives of our dreams.

Exchanging free, valuable items helps communities exercise their solidarity muscles, practice generosity, and call bullshit on the myth of scarcity. RRFMs make space to honor that we all have needs and we all have ways and means to meet each other's needs.

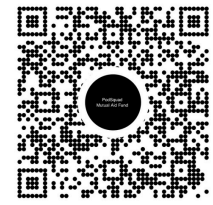
When we care for and share with each other, instead of depending on oppressive systems (that get to pick who is worthy of support), we shift from charity to solidarity and help people around us live more fully and freely.

This zine was co-authored by PodSquad and the Exquisite Care Collective.

If you wanna support these and other mutual aid efforts, please consider offering a gift to The PodSquad Mutual Aid Fund.

The PodSquad Mutual Aid Fund is committed to BITCHES (Building Intentional Togetherness and Community to Help Everyone Survive)

@PodSquadMutualAidFund



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WHO IS THE ORGANIZING TEAM

To organize a Really Really Free Market, you'll need a trusted team that communicates well and gets shit done on time. Maybe you have some rad friends that you like to go thrifting or rummaging with? Maybe you have a bestie or ride-or-die that will never let you down? Maybe you know a community organization doing great solidarity work that you can partner with? Maybe your neighbors are really really rad and wanna organize one on your block?

What groups and individuals might you want to invite to better represent a full spectrum of your local community? Who else might be invested in creating and sustaining care networks, or may already be doing this type of work?

Make sure your dream team is well suited to deliver the RRFM that you community needs!

RESOURCES

[How to Organize a Really Really Free Market](https://ecobasa.org/en/group/ecobasa/note/organize-a-really-really-free-market/)

<https://ecobasa.org/en/group/ecobasa/note/organize-a-really-really-free-market/>

[Resource and Zine Library](#)

<https://exquisitelycaredfor.com>

Free digital copy of this zine



LOGISTICAL ABCS

Now that you have a RRFM dream team, find a place and time that is easy for people to get to.

It is a one-time RRFM or a series? (Hot tip: Starting with a single event to learn from is a great first step.)

Will you collect and curate your RRFM inventory ahead of time? Or can folks bring items to give away at the event? What types of items will you collect and offer? If there's surplus at the end, will it be stored for a later RRFM or donated to a community partner org?

New RRFM teams can build community by hosting a potluck to sort the items.

Most RRFMs want their items to be in good, working condition. Resourceful organizers add a repair cafe with the RRFM to transform trash into treasure! Typically RRFM do not need permits (and if you do need one, that's bogus AF) but you might wanna make sure that you know if there are rules that can impact how you organize a RRFM.

SPREAD THE WORD AND MAKE IT HAPPEN

Your RRFM ideally helps people get things they need. If people don't know where or when it will be, what are you even doing?

How can your team spread the word? Do you have the skills to create a flier? Can you ask businesses to hang them? Can your team share it on social media or group chats? Can partner orgs share it with their members?

You won't need a lot of supplies to get a RRFM started. The basics? A table, a popup tent, labels for items, and a sign or banner to identify the event. To make the free exchange easier, you could have reusable bags on hand.

If you're feeling creative, give your RRFM a name or a theme and add on fun and exciting activities (free, of course)!

People love free stuff! If you build it, and promote it, they will come!